

FOI Reference 255

Under the Freedom of Information Act 2000 (The Act) individuals have a right to be informed about whether information is held by a public authority and a right to receive that information. The Act applies to recorded information and the responses below relate to recorded information which is held by the Office of the Police and Crime Commissioner.

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

Yes – the URL is <https://www.facebook.com/WestYorksOPCC/>. We do not have an exact date but it was approximately at the end of November 2012.

2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

The Office of the Police and Crime Commissioner has used Facebook advertising from 2016 at a total cost of £323.56. In 2016 the Office spent £144, and in 2017 the Office spent £179.56. A breakdown is provided below:

Date	Amount spent (£)
January 8 2016 – January 15 2016	21.00
May 23 2016 – May 30 2016	21.00
June 6 2016 – June 7 2016	3.00
June10 2016 – July 21 2016	99.00
Feb 21 2017 – Mar 7 2017	13.97
1 April 2017 – 20 April 2017	51.99
3 April 2017 – 23 October 2017	74.82
October 8 2017 – October 23 2017	20.96
December 4 2017 – December 22 2017	17.82

3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

Yes – the URL is <https://twitter.com/westyorksopcc>. The account was originally set up for the Police Authority in September 2011. The account changed to the Office of the Police and Crime Commissioner in November 2012 following the PCC elections.

4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

No money has been spent on Twitter.

5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

The Office has a YouTube account which was set up on 31 May 2013, no money has been spent on the account.

The Office has a Gmail account, no money has been spent on the account.

The Office uses Google Analytics, no money has been spent on the account.

6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

No money has been spent on Google.

7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (i.e. how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

The Office's social media policy can be found on the website <https://www.westyorkshire-pcc.gov.uk/news-events/social-media.aspx>.